



KUBE
INTELLIGENCE

Better Thinking.
Better Judgement.
Better Performance.

KUBE SIGNALS

Clearer intelligence for
better executive decisions.



SIGNAL #001
SEPTEMBER 2026

The Accountability Gap

When AI accelerates decisions
faster than organisations can
own them.



FOUNDING SIGNAL

Community intelligence now being built.
Responses open throughout September 2026.



EXECUTIVES
CONTRIBUTED



ORGANISATIONS
REPRESENTED



COUNTRIES
INVOLVED



SECTORS
COVERED



RESPONSES
ANALYSED

WHAT KUBE IS SEEING



1. OWNERSHIP IS BECOMING HARDER TO LOCATE.

When recommendations pass between
data, systems, automated workflows
and teams, everyone can contribute
while no one fully owns the outcome.



2. ACCOUNTABILITY IS OFTEN ASSUMED, NOT DESIGNED.

Policies exist, but in practice ownership
is blurry, especially when AI is involved
in the decision chain.



3. THE RISK IS GROWING FASTER THAN MOST LEADERS REALISE.

If something goes wrong, organisations
can struggle to explain, learn and
improve when accountability is unclear.



THE EXECUTIVE QUESTION

In your organisation, when an AI-supported decision
goes wrong, how clear is it who is accountable?

☐ Very clear | ☐ Fairly clear | ☐ Unclear | ☐ Very unclear | ☐ Don't know

WHAT TO CONSIDER



1. NAME ONE ACCOUNTABLE DECISION OWNER.

Don't let accountability drift.
Make it explicit before you
automate.



2. MAKE THE CHALLENGE VISIBLE AND MEANINGFUL.

Design moments where people
can question, challenge and
escalate.



3. RECORD EVIDENCE, ASSUMPTIONS AND OVERRIDES.

Create a clear trail so you can
explain, learn and improve.



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SCAN TO CONTRIBUTE



Answer a few short questions



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